

MAKE _A MOVE

An Art Incubator for contemporary
European non-institutionalised and
independent theatre
www.makeamoveproject.eu



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Impressum

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Make a Move – An Art Incubator for contemporary European non-institutionalised and independent theatre

Author

Ivana Peranić

Texts by

Ivana Peranić
Barbara Rovere
Armando Rotondi
Valentina Temussi
Daria Lavrennikov
Máiréad Ní Chróinin
Lia Codrina Contiu

Editors

Ivana Peranić
Marta Pupić-Bakrač

Language editor

Máiréad Ní Chróinin

Layout and design

Ana Somek
• MERAKI Ltd.

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Creative laboratory of Contemporary Theatre,
KRILA, Kvaternikova 4, 51000 Rijeka, Croatia
• www.krila.org
• info@krila.org

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• www.it-graf.hr
• tomislav@it-graf.hr

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Zaklada
Kultura nova

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Foreword

Make a Move project came about organically. A group of independent movement based European artists attempted to collaborate and develop an international theatre production. Regardless of all our efforts and commitments, it was clear to us that we lacked the capacities and strong financial and political support and recognition needed to successfully develop **an international project**. That was the crucial moment when the Make a Move project was born, as an intermediate project between where we as an arts sector are now and where we would like to be in the near future. We decided to take action to affect change in the ability of the non-institutionalised and independent theatre sector to evolve and ultimately bring theatre closer to the contemporary society.

The decision to create the Make a Move project resonated with me personally: As an

independent artist in the field of contemporary theatre, I lacked the conditions and resources to fully focus on my artistic creation. I often wondered - what if the conditions were more supportive, how would that effect my artistic work?

In moving onward with Make a Move, we were lucky to meet Barbara Rovere, an extraordinary Slovenian cultural manager, who believed in our vision and fully supported us during the process of project development and application writing for the Creative Europe Programme Call with her expertise, sensitivity and intuitive approach. During that process we were additionally encouraged and strengthened with new partners who applied to our Call for Partners and with whom we finalised development of the project. We were thrilled and honoured when the Education, Audiovisual and Culture Executive

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Agency (EACEA) approved co-financing of the project. As small cultural operators, we have already achieved a lot - still, there are many challenges ahead of us.

Make a Move is primarily **a capacity building project**, but at the same time it aims to shine a new light on the contemporary European non-institutionalised and independent theatre sector. It seeks to do this by creating a new awareness around **the artistic and audience development relevance of this sector**, which throughout the history has been an important carrier of contemporaneity, innovation and exploration. The majority of the existing 'repertoire-system', text-based institutionalised theatre has not evolved in synchronicity with audiences and the social and technological context. On the other hand, numerous progressive art forms of contemporary theatre practices remain marginalised within the world of non-institutionalised theatre practitioners and small independent cultural operators who lack the capacities and resources to scale their activities and bring them to a wide audiences.

In collaboration with higher educational institutions the project applies **action research methodology** which will feed into the project's

communication and dissemination activities and enable exploitation of the project content for policy making and cultural management purposes, outside of immediate project partnership and beyond the duration of the project. Because, to be an independent artist/organisation nowadays is a valuable political and artistic statement which needs to be heard!

Ivana Peranić

*Make a Move Project Leader
Artistic Director of the Creative Laboratory
of Contemporary Theatre*

Ivana Peranić



About the Project

The Make a Move project **will execute and test an innovative Art Incubator program**, designed particularly for non-institutionalised theatre practitioners and small independent cultural operators primarily from the field of contemporary movement-based theatre with the first group of **10 full-time participants and 30 auditing participants** from 8 European countries (Austria, Croatia, Ireland, France, Poland, Portugal, Romania, Spain) who will have the opportunity to develop their artistic and professional skills and grow their production proposals through co-creation processes in collaboration with international group of artists. The Art Incubator will be implemented in 2019 in three cities: **Galway (April / May), Rijeka (September) and Targu-Mures (December)**. The project will produce to various stages of development at least 10 new contemporary

theatre productions that will be presented as work-in-progress to audiences in three project partners' countries. The project will identify at least 5 new cooperation opportunities and initiate applications to sources of funding producing a target of theatre productions for display at European Capital of Culture occasions in Rijeka (Croatia) and Galway (Ireland).

The initiator and leader of the project is an arts organisation Creative Laboratory of Contemporary Theatre KRILA from Rijeka. **The main partners** of the project are the Galway Theater Festival (Ireland), the Institute of Arts Barcelona (Spain), the University of Arts Targu-Mures (Romania). **The associate partners** are ACTS (Oslo, Norway), MOVEO (Barcelona, Spain) 88 (Montpellier, France), Poulpe Electrique (Arcueil, France), ToTum TeaTre (Barcelona, Spain)

04

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The project title 'Make a Move' was inspired by a graffiti which we saw on a wall during a city walk on occasion of the third Rijeka workshop in October 2017.

and Workinglifebalance Ltd. (Graz, Austria). The Make a Move project has been developed under the European Capital of Culture programme - Rijeka 2020: Port of Diversity, project "Unreal Cities". The project has been co-funded by the Creative Europe Programme of the European Union, RIJEKA 2020 LLC, Ministry of Culture of the Republic of Croatia, Kultura nova Foundation, City of Rijeka, Primorje-Gorski kotar County, Austrian Cultural Forum Zagreb and Embassy of Spain in Zagreb, the European

Capital of Culture Galway 2020, the Galway City Council, the Irish Arts Council, the Ajuntament de Sitges and the French Institute Barcelona.

MAKE A MOVE is part of the wider project "Unreal Cities", developed under the European Capital of Culture programme - Rijeka 2020: Port of Diversity, Kitchen flagship.

Photo Credit / Nicole Pschetz

Partners, Associates and Funders

Partners

1. Creative Laboratory of Contemporary Theatre KRILA – Rijeka, Croatia

W www.krila.org | **F** @krila.laboratory | **I** @krila.ri

2. Galway Theatre Festival – Galway, Ireland

W <http://galwaytheatrefestival.com/>

| **F** @galwaytheatrefestival

| **I** @galway_theatre_festival

| **T** @GwayTheatreFest

3. Institute of the Arts Barcelona – Sitges, Spain

| **W** www.iabarcelona.com

| **F** @instituteoftheartsbarcelona

| **I** @iabarcelona | **T** @iabarcelona

4. The University of Arts Târgu-Mureș, – Târgu-Mureș, Romania

| **W** <http://www.uat.ro/en.html>

| **F** @uatmures



Associates

5. ACTS – laboratory for performance practices, Oslo, Norway

| **W** <https://actspractices.org> | **F** @Actslab

6. MOVEO – Centro de formación y creación – Barcelona, Spain

| **W** <https://www.moveo.cat/> | **F** @centro.moveo

| **I** @cia_moveo_barcelona

7. PLATFORM 88 – Montpellier, France

| **W** www.platform88.com/

| **F** @CompagniePlatform88

| **I** @platform88_theatre | **T** @platform88

8. POULPE ELECTRIQUE – Arcueil, France

| **W** <http://poulpeelectrique.net/en/home/>

| **F** @poulpe.electrique

9. TOTUM TEATRE – Barcelona, Spain

| **W** <http://totumteatre.com/?lang=en>

| **F** @totum teatre

10. WORKINGLIFEBALANCE LTD. – Graz, Austria

| **W** www.workinglifebalance.com/

| **F** @workinglifebalance

Funders

EACEA – Creative Europe

Rijeka 2020 LLC (Rijeka 2020 – European Capital of Culture)

Ministry of Culture of the Republic of Croatia

Kultura nova Foundation

City of Rijeka

Primorje - Gorski kotar County

Austrian Cultural Forum Zagreb

Embassy of Spain in Zagreb

Galway 2020 – ECoC

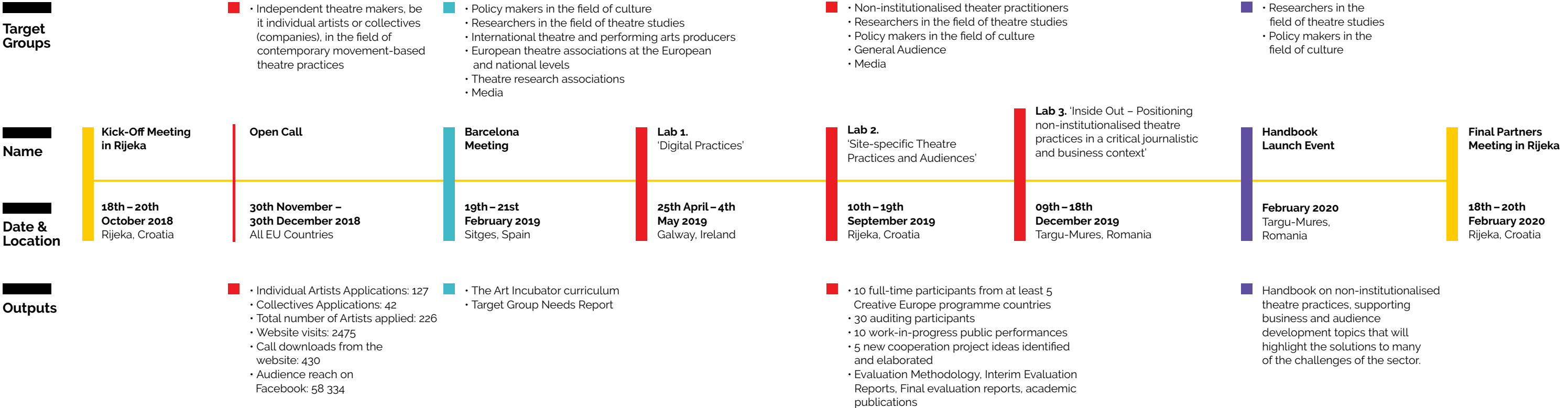
Arts Council of Ireland

Galway City Council

Ajuntament de Sitges

Institut français de Barcelona

Project Timeline, Outputs and Target Groups



Barcelona Meeting

- 11 The Barcelona Meeting was organised and hosted by the Institute of the Arts Barcelona on the 19th, 20th and 21st February 2019. The event was an opportunity for academic and professional exchange between the project partners, associate partners and collaborators, as well as with external stakeholders from the local, national and international context.

The main topics of the Barcelona Meeting were:

1. Symposium with the presentation of the desk research '**Target group needs identification report**'.
2. Roundtables in plenum with the discussion of the data delivered in the symposium and discussion of forthcoming strategies. Specific roundtables have been delivered on the topics: (1) Artistic excellence in the field of Non-institutionalised and Independent Theatre Practice; (2) Business Model and (3) Audience Development. The aim of the roundtables has been to enable an open and democratic

discussion on the target group needs identified in the research and to inform and support the development of the co-creation lab curriculum of the three Art Incubators that will be held in Galway, Rijeka and Targu Mures.

3. Organizational meeting about the practical finalization of the strategies and the curricula/ programmes to be delivered in Rijeka, Targu Mures and Galway.

Together with the operative section, the Barcelona Meeting was characterised also by the high profile of keynote-speakers and guests. The opening day foresaw the participation of Andrew Sherlock (Liverpool John Moores University), Anna Sica (University of Palermo) and Josette Feral (Nouvelle Sorbonne and President of the European Association for the Study of Performing Arts). Other guest speakers included Mal Pelo Company from Catalonia, Trevor Carlson of the Merce Cunningham Trust and others.

Target Group Needs Identification Report

The purpose of the target group needs identification and elaboration was to inform the capacity building exercises envisaged for execution during the Galway, Rijeka and Targu-Mures labs and to centre on the following topics: (1) Artistic Excellence; (2) Business Model and (3) Audience Development.

The project steering committee members – non -institutionalized theatre practitioners from 5 European countries (Croatia, France, Norway, Austria, Spain) – sketched out the target group needs during the three Make a Move project development workshops which took place in Rijeka (December 2016, June and October 2017)

and proposed the topics: Business, Artistic Excellence and Audience Development.

Since October 2018, the IAB expert researchers Armando Rotondi, Valentina Temussi and Daria Lavrennikov, in collaboration with the project partners and the project steering committee, have been engaged in enhancing the currently available knowledge on the target group needs.

Their research has been composed of a theoretical part and a mapping of festivals, markets, funding institutions and potential partner companies. The research aim has evolved into a useful and approachable guide not only for the Make a Move partners and associates, but also for the whole target group that is contemporary European independent theatre makers.

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The central challenge of the Target Group Needs Identification Research has been to concisely define the transient notion of independent and non - institutionalized contemporary European theatre. The **mapping process** has been set up acknowledging the diversity of past and present performing arts manifestations in the countries, cultures, and art dedicated bodies and institutions, that make up Europe today.

In terms of structure **the research work has been divided into two main parts:**

Part I - the theoretical framework related to non-institutionalised and independent theatre, looking at the three main mentioned aspects/ priorities: **Artistic Excellence, Business Model and Audience Development.**

Part II - mapping of the international environment with specific selection lists, in order to facilitate the work of fundraising and partnership. **These lists include:** theatre festivals, companies, funding institutions and others.

One of the central demands for artists and collectives working in independent theatre today is to amplify the field of dialogue both in the artistic part of their work, the process of creation and performance, and in the organizational part, the relationship with institutions, curators and scholars of partnering artistic fields.



Photo Credit / Institute of the Arts Barcelona

Art Incubator

The incubator is aimed at **all independent theatre makers, be it individual artists or collectives (companies)**, in the field of contemporary movement-based theatre practices. We are using the terms "non-institutionalised" or "independent" theatre to refer to practices that take place outside and beyond established institutions or repertory theatres. However, we are aware that this realm of theatre can only be adequately understood and precisely named in the context of each individual European country or region.

The pilot execution of the Art Incubator will take place in three consecutive sessions in Galway (Ireland), Rijeka (Croatia) and Targu – Mures (Romania) during the course of 2019. The duration of each Art Incubator session will be 10 days. The envisaged number of participants is 10 full-time individual artists or collectives that will attend all three labs. For each session, another 10 participants will be selected as auditing participants from the local/regional non-institutionalised theatre practitioner community. Each session will follow the same structure. Currently the project partners envisage that the education and training programme will include basic elements **(1) artistic excellence, (2) business skills and (3) audience development**. Each session foresees **a co-creation laboratory** to enable immediate implementation of newly acquired skills while benefiting from the interaction and networking with peers, mentors, international audiences and representatives of the respective European Capitals of Culture. Each co-creation lab will culminate in **work-in-progress showings**.

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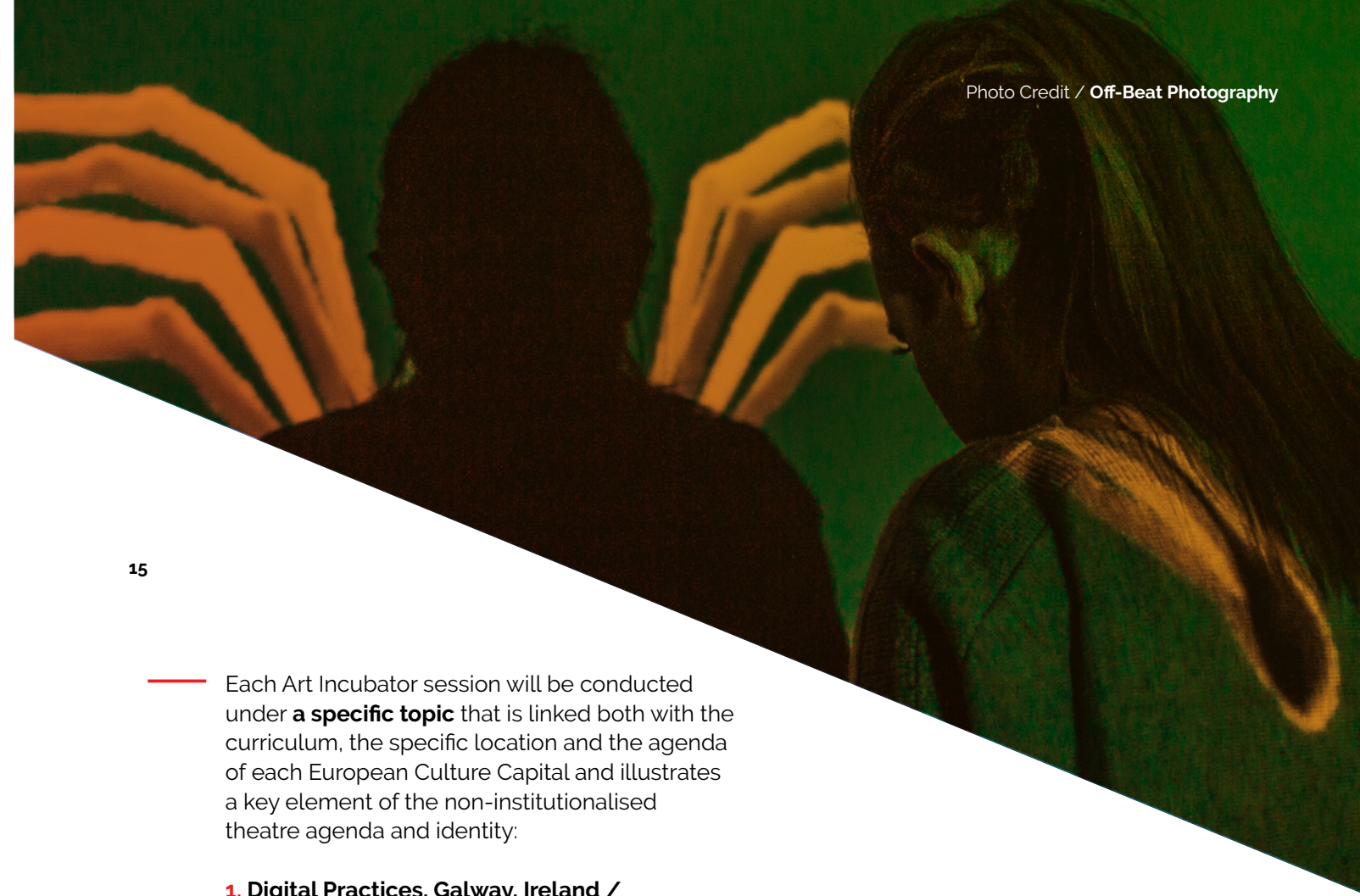


Photo Credit / Off-Beat Photography

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Each Art Incubator session will be conducted under **a specific topic** that is linked both with the curriculum, the specific location and the agenda of each European Culture Capital and illustrates a key element of the non-institutionalised theatre agenda and identity:

- 1. Digital Practices, Galway, Ireland / 25th April – 04th May 2019**
- 2. Site-specific theatre and audience outreach, Rijeka, Croatia / 10th – 19th September 2019**
- 3. InsideOut – Positioning non-institutionalised theatre practices in a critical journalistic and business context, Targu-Mures, Romania / 9th – 18th December 2019**

The Make a Move project will improve capacities of over 40 Art Incubator participants to work transnationally, improving professional skills, peer learning, education and training, to improve their career opportunities to work transnationally and internationally and to access new markets, creating network possibilities, building partnerships and contacts, reaching new and wider audiences.

Resident Artists and Collectives

From 30th November until 30th December 2018 we ran an **Open Call for participation in the "Make a Move" Art Incubator**. We received 127 applications from individual artists and 42 applications from collectives (with 99 individual artists) - a total of **226 independent theatre artists who expressed their interest to be a part of the Make a Move Art Incubator!** The quality was very strong and therefore competition was very high, so the final selection was extremely difficult. The Selection Panel met on 20th February 2019 in Sitges (Barcelona) and selected the **10 resident artists and collectives** who will participate in the Make a Move Art Incubator.

Examples of the applicants' motivations (excerpts from the applications):

I hope to take my work to the next level and place it in a European context.

I would like to grow as an artist and to develop my practice.

This would be brilliant platform for networking and information share which is huge part of successful artist life today.

I want to make strong, collaborative, funded European work.

The exchange of artistic practice is essential for me.

I feel that "Make a Move" is a place for me to reflect on my artistic vision, and meet, network, share with others to create a bigger, inclusive, courageous vision for where culture is going.

Make a Move would allow me to up-skill, introduce me to potential European collaborators, give me time and space to learn, take risks, explore without pressure of a finished product.

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Anne Corté
Paris, France
www.annecorte.games



James Riordan
Galway, Ireland
www.bruttheatre.com



Rodrigo Pardo
Marseille, France
www.rodrigopardo.com



Dmitri Rekatchevski
Paris, France
vracollective.com/fr/oeuvres/iam4mime



Julianna Bloodgood
Wroclaw, Poland
juliannabloodgood.wixsite.com



Deise Nunes
Oslo, Norway
www.actspractices.org



Sébastien Loesener
Montpellier, France
www.compagnieplatform88.com



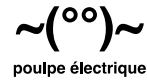
Janaina Tupan
Montpellier, France
www.compagnieplatform88.com



Oscar Valsecchi
Barcelona, Spain
www.totumteatre.com



Sanna Karolina Toivanen
Barcelona, Spain
www.totumteatre.com



Nicole Pschetz
Arcueil, France
www.poulpeelectrique.net/en/home



Miguel Bonneville da Rocha Pereira
Lisbon, Portugal
www.teatrodosilencio.pt



Maria Gil
Lisbon, Portugal
www.teatrodosilencio.pt

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Yucef Zraiby
Barcelona, Spain
www.totumteatre.com



Johannes Lederhaas
Graz, Austria
www.workinglifebalanceltd.wordpress.com

WORKINGLIFEBALANCE LTD.



Eva Maria Hofer
Graz, Austria
www.workinglifebalanceltd.wordpress.com

'Digital Practices'

The Galway Art Incubator on 'Digital Practices' took place from **April 25th - May 4th 2019 in Galway City and in Áras Éanna Arts Centre out on Inis Oirr**, an island off the coast of County Galway. **It brought the group of 10 selected residential artists together with 10 local artists:** Anja Kersten, Eileen McClory, SORCHA NÍ CHRÓINÍN, Cathal McGuire, Liza Cox, Gráinne O'Carroll, Conor Geoghegan, John Rogers, Sandra Gonzalés Bandera, and Orlaith Ní Chearra.

The first main area of focus for the 'Digital Practices' Art Incubator was to provide the 10 selected international artists the time and opportunity to learn about each other and each other's work, and to exchange practices and project ideas. To achieve this, the art incubator began with 2 half-days of presentations and sharings from the international artists.

In the afternoon of the first two days the art incubator also **introduced artists to digital tools**

for audience development and engagement. Social media experts LORG Media gave a hands-on workshop on **creating video content for social media using mobile phones.** Blog expert Darragh Doyle gave a workshop on why **blogging** can be useful for artists, and on how to blog. The 10 residential artists later put these skills into practice through **the blogs they created for the 'Make a Move' website to document the art incubator.**

The Art Incubator then moved to Inis Oirr, an island off the West coast of Galway, where the residential artists and local artists began an intensive 6 days of work, **exploring new digital technologies and creating and presenting scratch projects.** The artists received instruction and support from a number of experts: Niall Campion and Karl Caulfied, from the company VRAI, who looked at **360 video**; Tom O'Dea and Brian Kenny, from the company Lightspace, who looked at **digital mapping and interactive**

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technologies; and Esteban Moreno, a sound designer and coder, who looked at **binaural sound.**

The juxtaposition of the unique rural landscape of the island with the digital technologies worked very well, from both a social and creative perspective. In their feedback artists remarked that they enjoyed being in the 'bubble' on the island with other artists, and the landscape prompted some very interesting scratch projects, including a 360 video that placed the viewer inside a ship-wreck; a piece that combined the distant view of someone in a far away field with very intimate personal audio through headphones; and an outdoor celebration of physical movement through the narrow, stone-walled lanes of the island.

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In total, **the artists created over 10 scratch pieces,** some of which were then **presented at a public showing in Galway City on May 3rd.** The public showing (with an invited audience) took place at the O'Donoghue Centre for Drama, Theatre and Performance in the National University of Galway. 10 audience members joined the artists, who demonstrated some of their 360 video pieces, which were for one audience member at a time, and an outdoor group piece, which brought audience and performers together through running and movement.

The assessment by the researchers from IAB and UAT showed that, overall, the art incubator was a success, in that it succeeded in **generating productive creative collaborations**



Photo Credit / Béatrice Lemoine

between international artists and local artists, and also that it gave the artists a **new understanding of how they could work with digital technologies in their practice.** The high quality of the scratch works produced in such a short time was commented on by the researchers. It is also notable that the participants indicated in their questionnaires that they found the experts very generous and helpful.

The Art Incubator was led by GTF Project Manager Dr. Máiréad Ní Chróinín, and the Artistic Director of 'Make a Move' Ivana Peranic. The Art Incubator was documented and assessed by three researchers: Lorand Janos (IAB) and Lia Contiu and Traian Pencuic (UAT), and it was evaluated as part of a wider project evaluation by the project evaluators Darko Lukic and Cristina da Milano.

Rijeka Lab – ‘Site-Specific Theatre Practices and Audiences’

After the realisation of “Galway Lab - Digital Practices” in April/May 2019 in Galway hosted by Galway Theatre Festival and facilitated by local digital media professionals where a wide range of topics in the field of digital practices were explored, we are pleased to present the “**Rijeka Lab - Site-specific Theatre Practices and Audiences**” as part of the project MAKE A MOVE - An Art Incubator for contemporary European non-institutionalised and independent theatre (MaM). MaM is part of the wider project “Unreal Cities”, developed under the European Capital of Culture programme - Rijeka 2020: Port of Diversity, Kitchen flagship.

“Rijeka Lab - Site-specific Theatre Practices and Audiences” is hosted in Rijeka from **10th to 19th September 2019 by the Creative Laboratory of Contemporary Theatre KRILA** and it is comprised of two modules: **Artistic and Business Module**. The **Artistic Module** will focus on the exchange of different contemporary performance practices and approaches within the context of site-specific theatre. The **Business Module** will expand the fundraising focus topic initiated during the Galway Lab session. However, the Rijeka Lab will switch the perspective from the supply to the demand side. The element of **Audience Development** will be interwoven

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in both modules in accordance with more audience-centric perspective, within small cultural organisations and among independent artists, addressing relations between artists and audiences in the context of site-specific performances. This approach looks at audience development as multifaceted strategy that includes different aspects of any cultural work/organisation: marketing, promotion, programming, education and digital.

Artistic Module

The Artistic Module of Rijeka Lab is based on co-creation methodology and is divided in two distinctive parts:

The first part (11th-14th Sep): aims at interacting with specific sites and creating an artistic expression from it as: methodology of work, performative works, sketches, proposals or what we have not envisaged yet.

Based on what the sites can offer as creative impulses the **resident artists** will be divided into groups according to the locations affinities or other artistic choices. Everyone will get a historical, architectural and social information about the sites by a historian. Supportive professionals will be integrated in each group as needed it and as possible.

The second part (15th-17th Sep): aims at further developing the ideas into artistic works led by resident artists and in collaboration with ten **local and regional artists** selected by the public Call in June/July 2019. Those artistic works will be shared with local audience in the

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format of work-in-progress presentation on 17th September 2019.

The proposed locations are some of Rijeka's valuable cultural heritage sites:

Natural environment: Mills alongside the river Rječina

Public spaces: shop windows, old shopping mall rooftop (Robna kuća RI) and surrounding streets

Historical building: Teatro Fenice - Opera

Invited artistic collaborators

Since 2016 - in the frame of the project Unreal Cities - Branco and Giacomini have been developing together with MAM Artistic Director Ivana Peranic, a co-creation methodology called Reflective Bodies, which investigates sensorial ways to engage with the landscape and how the thinking and reflecting is done through the body. The aim of their participation in Rijeka Lab is to put in practice Reflective Bodies methodology in a natural environment in a site-specific context as well as further developing a common way to work that can be transmitted to others.

Ivana Golob will be giving historical, social and architectural inputs on the sites with the intend to spark the imagination and inspire the artists in their artistic creations. The information has also the purpose of offering a grounded knowledge of the sites to the artists as a site-specific strategy of work, based on learning about the place one visits and works on. This approach wishes to provide the artists with contextual tools, so one can relate to a place not only from the present, but also with historical references,

aiming for a wider understanding and respect for the place.

Musician(s), light and sound technicians and possible other professionals will be on disposal to artists during the co-creation Lab.

Business Module

The Business Module participants will work on developing an effective and competitive grant proposal and learn about the financial and managerial challenges of managing a project grant. The objective of the Business module is to identify at least 5 follow-up cooperation projects among the Make a Move Art Incubator participants.

Participants from more than 9 European countries (Austria, France, Croatia, Ireland, Poland, Portugal, Serbia, Slovenia and Spain) will participate by exchanging their experiences and knowledge in fundraising and financial management.

The work in the scope of the module consists of two components, one focusing on pre-grant and the other on post-grant activities.

The fundraising element will be led by Barbara Rovere (Slovenia), an experienced professional with an excellent track-record in securing project grant financing from the Creative Europe program. Participants will learn about the principles of project design and effective grant writing. For the purpose of the latter, the participants will be divided into groups,

depending on their level of interest in applying to the Creative Europe program.

The grant management element will be led by Adam Jeanes (UK), Senior Relationship Manager of Arts Council England with an extensive knowledge and experience in financial coordination of international cooperation projects in the scope of the Creative Europe program. He will summarise the EU's financial framework and demonstrate how project managers and their partners can design, effectively manage and report to the grant authority.

Both experts will be available for **individual consultations** to those participants who have identified a project idea and would like to develop it into a grant proposal.

Artistic work developed during Rijeka Lab has the potential to be further developed and presented inside Rijeka 2020 the European Capital of Culture programme. Those possibilities and further developments will be discussed here from the business point of view.

Audience Development element will be interwoven in both Artistic and Business Module. Through facilitated talks participants will have an opportunity to share their views on how they understand, approach and experience audiences in their artistic practice: (1) Levels of Engaging with the Audiences (2) Challenges of managing audiences in non-conventional theatre spaces.

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Photo credit / Nicole Pschetz



Lab in Rijeka – Experts and Collaborators

Experts

Barbara Rovere and Adam Jeanes

Barbara Rovere – Cultural Manager and grant writer / Slovenia

Barbara is a cultural manager and grant writer. Her focus is on EU centralised funding programmes, e.g. Horizon 2020 - SME Instrument Phase 1&2, Culture/Creative Europe, Fundamental Rights and Citizenship/Europe for Citizens, Progress and others. She demonstrates a 100% success rate in grant applications to the Culture/Creative Europe programme for the time period 2008 – 2018.

She holds a MA degree in European Politics and Administration from the College d'Europe in Bruges, Belgium, and is currently pursuing a PhD degree in Business Administration and Management at the University of Primorska in Koper, Slovenia.



Barbara will join the international group of artists at each of the incubators, helping them to refine their project ideas and to develop project funding applications.

Adam Jeanes – Senior Relationship Manager of Arts Council England / UK

Adam Jeanes is Senior Relationship Manager for Music at the Arts Council England, the national public funding and development agency for the arts, museums and culture in England, where he funds a wide range of artists and organisations classical music and opera, jazz, hip-hop, grime, garage, folk, world music and contemporary music in London. He has 25 years of international



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Artistic Collaborators

Fernanda Branco and Monica Giacomini



Fernanda Branco – Performer working in natural environments / Brazil / Norway

Fernanda Branco is a performer from Brazil, based in Norway since 2006. Co-relations between presence, simple actions, images with metaphors and poetic aesthetics are the foundation of Branco's work. Interested

experience as a producer, consultant and trainer in both the funded and commercial sectors and has led trans-national projects in Europe and East Asia working with a wide range of dance, theatre, music and visual artists. His previous roles include Project Director for Intercult Productions, based in Stockholm, Sweden and Assistant Director at Visiting Arts (British Council, London). In the 1990s he presented festivals of Muslim, migrant and refugee culture and toured World Music bands. He has worked with large-scale outdoor music festival events in the UK including The Green Man Festival and The Big Chill.

in channeling a perceptual communication between her and the viewer, while working with site-specific approaches. Branco's works are mostly designed as long durational performances.

Branco gives workshops and lecture performances. She is also a poet and gardener, currently attending the Master in Performance program at Norwegian Theatre Academy, where she is researching her artistic practices from an ecological and Anthropocene perspectives.

Monica Giacomini – Movement Educator, Therapist and a Movement Artist / Italy / UK

Monica Giacomini is a Movement Educator, Facilitator and Artist whose practice reflects an ongoing enquiry on human movement as an essentially species defining trait. Central to her pedagogy is the enabling of a process of self-discovery through non-stylised and improvisational movement practices which aims to uncover the mover's innate creative possibilities, refine his/her movement skills, support the reconnecting to an embodied sense of self and better integrate humans within their natural environment.

She runs a busy Movement practice in London, regularly collaborates with Centro Teatrale di Ricerca (Venice), and has facilitated and co-created projects that demonstrate an awareness for sustainable movement practices as part of their methodology and support a holistic approach to the creative process. Most recently has participated in environmental site-specific projects (Free to Move, London, 2017; Contact

Nature, Italy, 2016; Tra Terra e Cielo, Italy 2016) and video dance projects (Pitch, Malta, 2017).

Enver Krivac



Enver Krivac – Musician / Croatia

Enver Krivac (1976.) is multimedia artist from Rijeka, Croatia. He is active in the fields of literature, comic-books, music and video. His award-winning short stories collection 'Ništa za pisati kući o' ('Nothing to write home about', 2012) got on a short list for the European Literary Award in 2015. He is also the author of several other books and comic books. An active member of Rijeka's informal literary society Ri-Lit and a teacher of creative writing with CeKaPe organization from Zagreb.

Working as a composer and producer, he scored plays, pieces and performances by author Tea Tulić (Albumče, 2014), documentarian Maša Drndić (Waiting Point, 2013), art group PoMoDoRi (Hartera in Progress, 2011 and Fenice in Progress, 2012), art organization Krila (Carte Blanche, 2012, Susreti u Kortilu, 2017, Pod pozornicom, 2017-2018, Misaona tijela, 2018 and several plays for

children) and by Kabinet suvremenog plesa Rijeka (8, 2018 and Next Big Thing, 2019). With Kabinet's Next Big Thing he performed at Dani suvremenog plesa Zagreb and at Monoplay festival in Zadar, both in 2019.

He is a co-author and producer in Rijeka's long lasting musical collective Japanski Premijeri. He is also collaborating as a graphic artist with Rijeka's recording artists My Buddy Moose and with many others as a lyricist.

Artistic Director

Ivana Peranić



Ivana Peranić – Artistic Director / Croatia

Born 1975. in Rijeka. Theatre maker, performer, choreographer and educator. She graduated (2000-2003) and post graduated (2004-2007) at the International School of Corporeal Mime, London and gained Bachelors degree at the Faculty of Philosophy, Rijeka University (1999). In London she was a member of the renowned theatre company Theatre de l'Ange Fou and then

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a collaborator of the artists' platform Performans Klub Fiskulturnik. She is a co-founder and director of the arts organisation Creative Laboratory of Contemporary Theatre KRILA (Rijeka). Throughout her long artistic and educational practice she has collaborated with various local, national and international performance artists and educators, and participated at numerous festivals both in Croatia (Rijeka, Pula, Zagreb, Zadar, Labin, Umag) and abroad (Rome, Bratislava, Ljubljana, Sarajevo, Warszawa, London, Chuncheon, Smederevo). She is a member of the Croatian Dancers Association and Croatian Centre for Drama Education.

Professional Collaborators

Nina Majcan Šprajc and Ivana Golob Mihić



Nina Majcan Šprajc – Location Manager / Croatia

Nina Majcan Šprajc is a freelance location manager specialized in managing locations for feature films and commercials in Primorsko-goranska and Istria county. Soon after graduating

Marketing communications at the Faculty of Social science in Ljubljana, she started working as a production coordinator on the shooting of Disney's feature film "Chronicles of Narnia: Prince Caspian" (2008) which was shot in Slovenia. From that point on, she realized that the everchanging dynamic of the film production is what she was always looking for. Before moving back to her hometown Rijeka, she produced numerous TV commercials for major Croatian and foreign brands and corporations, while working for the production house Pakt media Zagreb. Since 2011 she is working as freelance location manager for Croatian and Slovenian service productions and was part of the production team on projects for EuropaCorp, Canal+, Atlantique Productions, RAI, Rowboat film, Amazon and Netflix.

Ivana Golob Mihić – Art Historian / Croatia

Ivana Golob Mihić has finished her MSc degree course in Art History and Informatics. During her studies, she became interested in local history and art, with the emphasis on industrial heritage and mediation of art. She participated in two internship programs, in Peggy Guggenheim Venice and in the Gallery Kortil (Department of Culture, City of Rijeka). She is currently engaged in two projects: Centre for Industrial Heritage (University of Rijeka) and Benčić Youth Council (Musagetes, Canada). She is active in giving expert tours about the history, culture, industry and art in the city of Rijeka. She is an active member of the Association Pro Torpedo and Association of Art Historians Rijeka.

Lab in Rijeka – Local & Regional Artists

In June/July 2019 Creative Laboratory of Contemporary Theatre KRILA held and open call for applications from artists from Croatia, Bosnia and Herzegovina, Serbia and Slovenia to join the Site-specific Theatre Practices and Audiences co-creation lab.

The local and regional artists will join the international group of artists from September

15th-19th. They will participate in the second part of the co-creation lab, developing new skills in site-specific practices, working with the international artists on project ideas, creating works-in-progress and participating in the reflection and communication activities of the project.

The 10 artists who were selected from this open call are:



Sendi Bakotić
Rijeka



Andrea Crnković
Rijeka



Maja Kalafatić
Beograd / Ljubljana



Maja Kovač
Zagreb



Iva Korbar
Zagreb



Nika Korenjak
Zagreb / Ljubljana



Frane Meden
Pula



Uroš Mladenović
Novi Sad



Kristina Paunovski
Rijeka



Miljena Vučković
Novi Sad

Programme

10th–19th September 2019, Rijeka, Croatia

Tuesday, Sep 10th 2019

- General Introduction
- Official Launching
- Walking tour of Rijeka City
- Reflection
- Welcome Dinner

Wednesday, Sep 10th 2019 - Saturday, Sep 14th 2019

Artistic Module / Part 1

- Body Work
- Facilitated talk and sharing: "Levels of Engaging with the Audiences"

- Group work on locations: exploring ideas and sharing practices
- Sharing the process and testing ideas with the whole group on locations
- Reflections and Blogging

Sunday, Sep 15th 2019

- Half a Day Off
- Meeting Local and Regional Artists
- Planning the Creative Work
- Reflection

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Monday, Sep 16th 2019 - Tuesday, 17th 2019

Artistic Module / Part 2

- Facilitated talk and sharing: "Challenges of managing audiences in non-conventional theatre spaces"
- Rehearsing Work in Progress Presentation
- Public Presentation on Sep 17th and Feedback Sharing with the Audience

Wednesday, Sep 18th 2019 - Thursday, Sep 19th 2019

Business Module

- Project Design
- Group work: (1) Grant Writing (2) Grant Management and Post-grant activities
- Individual Consultations
- Reflections
- Final Evaluation led by internal evaluators (UAT)
- Farewell Dinner

Host / **Creative Laboratory of Contemporary Theatre KRILA**

Location / **Teatro Fenice - Opera / mills along the Rječina river - Žakalj and Matetićevo / Robna kuća RI rooftop / the shop windows of Varteks mall at St. Barbara's Square**

The "Site-specific theatre practices and audiences" Art Incubator is made possible with the additional co-funding of:

RIJEKA 2020 LLC, Ministry of Culture of the Republic of Croatia, Kultura nova Foundation, City of Rijeka, Primorje-Gorski kotar County, Austrian Cultural Forum Zagreb and Embassy of Spain in Zagreb.

The "Site-specific theatre practices and audiences" Art Incubator is made possible with the additional support of the following partners that enable us to work in their locations:

Privredna banka Zagreb, PBZ Nekretnine, Rijekakino d.o.o., Robna kuća Ri

Notes

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‘Inside Out – Positioning non- institutionalised theatre practices in a critical journalistic and business context’

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9th – 18th December, 2019, Targu-Mures, Romania —

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This Art Incubator Session is dedicated to the **topics of communication, business and fundraising skills.**

Many times artists find it difficult to talk about their work, which sometimes results in interviews or performance presentations filled with platitudes. Considering this, it may be difficult for independent theatre makers or collectives to promote their artistic work, to gain finances and further to market the performance for the audiences.

Therefore the Art Incubator session is dedicated to presenting a multi-perspective approach **to talking about the artistic product, considering ways of ‘translating’ the artistic universe into words, using some tools from the area of theatre criticism, journalism or aesthetics.**

The Aim of the session is to develop the participants’ skills of communication about their artistic products, promoting their performances on the market and creating a relationship with their potential and existing audience.

At the same time **product ‘storytelling’** will be considered from the point of view of many different audiences and assessed from the business and management perspective, accompanied with tips and tricks from cultural management professionals.



Photo credits / Cristina Gânj, for the University of Arts in Târgu-Mureș

Action Research Methodology

The implementation of project activities follows the action research methodology, a recognised qualitative research approach, used "to study a system and concurrently to collaborate with members of the system in changing it in what is together regarded as a desirable direction" (Glimore, Krantz and Ramirez, 1986).

Project Partners will implement the action research methodology by instituting a reflection and evaluation module with the participating artists, instructors and project partners at the end of each Art Incubator session. During each reflection and evaluation module, the participants will convey their impressions on the effectiveness of the session following a questionnaire designed by the researchers. The evaluation activities will take place at each Art Incubator execution and the findings will be presented to project partners following each co-creation lab execution.

The findings of the Action Research will also will feed into the project communication and dissemination activity especially in creating and publishing a special **Handbook** on non-institutionalised theatre practices and supporting business and audience development topics. The Handbook will feature artists participating in the Art incubator and illustrate the challenges and impact on non-institutionalised theatre practitioners.

In keeping with the project's commitment to 'action research' methodology the researchers will evaluate the incubator using artist questionnaires, focus groups and observation. From this they will develop learnings and recommendations for the subsequent two art incubators which will be held as part of 'Make a Move'.

These learnings and recommendations will also form part of the project's final report.

The researchers attended the 'Digital Practices' Art Incubator are: Lia Contiu (UAT), Traian Penciu (UAT) and Lorand Janos (IAB / Choreoscope). The researchers attending the 'Site-specific

theatre practices and audiences' Art Incubator are: Lia Contiu (UAT), Anda Cadariu (UAT) and Alessandra Troncone (IAB).

Besides internal researchers and evaluators, the project involves two renowned external expert collaborators to evaluate the Art Incubator program as well as the project that are Cristina Da Milano and Darko Lukić.

Leading researchers

Lia Codrina Conțiu, Traian Penciu and Anda Cadariu /
University of Arts Târgu-Mureș, Târgu-Mureș, Romania



Guest researchers

Loránd János and Alessandra Troncone
Institute of the Arts Barcelona /
Choreoscope, Sitges, Spain



External evaluators

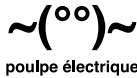
Darko Lukić / Ph. D., Theater scholar
and author; **Cristina Da Milano /**
President of ECCOM



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