



An Art Incubator for contemporary  
European non-institutionalised theatre  
[www.makeamoveproject.eu](http://www.makeamoveproject.eu)



# Call for participation in MAKE A MOVE - Galway Lab

An Art incubator for contemporary European  
non-institutionalised and independent theatre





Co-funded by the  
Creative Europe Programme  
of the European Union

### Call for Participation in “MAKE A MOVE” – Galway Lab

An Art Incubator for contemporary European non-institutionalised and independent theatre

### Glaob le bheith páirteach i "MAKE A MOVE" - Gortann na Gaillimhe

Gortann ealaíne don amharclannaíocht neamhspleách agus neamhinstitiúide san Eoraip

This call is to participate in the **Galway Lab** of the ‘Make a Move’ project, from **April 27th - May 3rd 2019**, in Galway city & county (Inis Oírr).

The call is aimed at all **independent theatre makers, be it individual artists or member of collectives (companies)**, from **Ireland and the UK**, working in the field of contemporary movement-based theatre practices (such as physical theatre, mime, improvisational theatre and other forms with a strong relation to the body and movement).

Up to 10 artists from Ireland & the UK will be selected through this call, and these artists will join a core group of 10 international artists for the Galway Lab. The Galway Lab will focus on **digital practices and skills**, and will cover such areas as:

- digital marketing and documentation strategies for independent artists and collectives
- digital strategies for audience development
- using digital tools to network and create with international partners
- exploring different digital technologies and how they could be applied in movement-based practice: e.g. virtual reality and 360 video, sensor technologies, and digital projection
- presentation of scratch works-in-progress as part of the Galway Theatre Festival 2019

The Galway Lab will also allow for exchanges of practice and skills between local, regional, national and international participants. Participants will also explore possibilities to develop international cooperation projects.

The overall ‘**Make a Move**’ project objective is to contribute to the revitalization of European theatre by mobilizing the unutilized creative and innovative potential of non-institutionalised and independent theatre practices, such as physical theatre, corporeal mime and improvisational theatre.

The strategy to achieve this is to develop and test an innovative incubating environment in which non-institutionalised and independent theatre practitioners will have the opportunity to develop their artistic and professional skills, and grow their production proposals through co-creation processes in collaboration with international and local artists.

The project will cover the **travel, accommodation and subsistence costs** of the successful applicants to this call.



## Eligibility Criteria

- Artists from the field of movement-based theatre practices and/or with a strong relation to the body and movement in their artistic practice
- Artists who are Irish or UK residents, working freelance and/or in collectives (companies), based/registered in Ireland or the UK
- Collectives (companies) with eligibility for funding in their country of residence is a requirement
- Very good written and spoken English skills
- Applicants should be over 21 years old

## Overall criteria

- An interest in being a part of transnational collaboration and co-creation process
- An interest in building capacities in the areas of cultural business and audience development
- A commitment to networking and further developing international cooperation projects
- An interest in working with international artists to share, create and potentially show work within the context of the European Capitals of Culture 2020 (Rijeka and Galway)

## Opportunities

- Working in an international context
- Improving professional skills
- Peer learning, education and training
- Improving career opportunities to work internationally
- Accessing new markets, creating network possibilities, building partnerships and contacts
- Reaching new and wider audiences

## Programme and Calendar

- This call relates to the 'Digital Practices' Lab, which will be held in Galway, Ireland.
- The lab will take place in Galway city and county.
- Artists from this call are invited to attend the Lab from **April 27th - May 3rd 2019**. These dates **exclude** travel dates. Please note we will be traveling to Inis Oirr (Galway County) on April 26th, traveling back to Galway City on May 2nd, and working in Galway City on May 3rd).

## Terms and Conditions

- **All expenses will be covered**, including travel, accommodation and subsistence (meals provided or per diem).
- During each Lab, an artist will have the opportunity **to collaborate and co-create** with nineteen (19) other artists. (10 international artists and 9 other artists from Ireland / UK). The lab will be co-facilitated by Project Artistic Director Ivana Peranic and GTF Project Manager Máiréad Ní Chróinín.
- At each Lab the co-creation activity will culminate in a **work-in-progress showings**. These will be public events held in different locations in each Art Incubator city, in which participating Make a Move artists will stage performances and interact with the local audience to receive feedback on the work that the artists will be developing in the Labs. As part of the Galway Lab, there will be two



Co-funded by the  
Creative Europe Programme  
of the European Union

work-in-progress showings, first one will take place on Inis Oirr, and the second one will take place in Galway, as part of Galway Theatre Festival.

- Art Incubator participants will be supported in identifying and elaborating **new cooperation project ideas**.
- Artists will be expected to collaborate in the **'action research'** element of the project: The 'Make a Move' project includes an academic research component that will document and analyse the labs as a model and methodology. Researchers from EU academic institutions (project partners) will be attending each lab as observers and will develop their research in close collaboration and consultation with the artists, through questionnaires and focus groups.

## Application process

Please apply by filling in the [online application form](#) that includes your personal details, short biography, motivation letter, CV(s), reference(s) and links to examples of your work.

The **deadline** for applications is **12am** (midnight) on **March 22nd, 2019**.

## Selection process

An interim decision will be made based on **artistic quality, potentially including follow up interview via Skype**.

The applicants will be informed about the **final results, including waiting list** by March 29th, 2019.

During March-April 2019, the selected Artists **will be contracted** by the project.

**Read more about Make a Move Project and apply at :** [MakeaMoveProject.eu](http://MakeaMoveProject.eu)

**For more information email us on** [makeamovegtf@gmail.com](mailto:makeamovegtf@gmail.com) (Subject: MAM Call Inquiry)

## About MAKE A MOVE

### An Art Incubator for contemporary European non-institutionalised or independent theatre

The goal of the **Make a Move** project is to develop and pilot an innovative incubating environment in which small independent cultural operators primarily from the field of contemporary movement-based theatre will have the opportunity to develop their artistic and professional skills and grow their production proposals from the stage of creative ideas to the stage of a full theatre production.

The project will accomplish this by creating a sustainable transnational co-creation laboratory in the field of contemporary theatre, starting with the development of a need-based curriculum, continuing in the execution of three co-creation laboratory sessions, producing a target of theatre productions for display at the European Capital of Culture occasions in Rijeka (Croatia) and Galway (Ireland).

**Project Leader:** Creative Laboratory of Contemporary Theatre KRILA, Rijeka (Croatia)

**Partners:** Institute of the Arts Barcelona (ES), Galway Theatre Festival (Ireland), University of Arts Targu-Mures (Romania)

**Associate Partners:** ACTS (Oslo), MOVEO (Barcelona), Platform 88 (Montpellier), Poulpe Electrique (Paris), ToTum TeaTre (Barcelona), Workinglifebalance (Graz)



The project title 'Make a Move' was inspired by a piece of graffiti that we saw on a wall during a city walk on the occasion of the third Rijeka workshop in October 2017. We thought that the graffiti piece perfectly captured the essence of our project idea: A group of movement-based theatre artists deciding to take



action to affect change in the ability of the non-institutionalised and independent theatre sector to evolve and bring theatre closer to contemporary society (photo by Nicole Pschetz).

**The pilot execution of the Art Incubator** will take place in three consecutive sessions in Galway (Ireland), Rijeka (Croatia) and Târgu-Mureş (Romania) during the course of 2019. The duration of each Art Incubator session/ Labs will be 10 days. The envisaged number of participants is 10 full-time artists that will be selected through a public call. Participants can either be individual independent theatre makers or members of the collective (company) selected to participate. For each session, another 10 participants will be selected, as auditing participants, from the local/regional non-institutionalised and independent theatre community.

Each Lab foresees a co-creation laboratory to enable immediate implementation of newly acquired skills, while benefiting from the interaction and networking with peers, mentors, international audiences and representatives of the respective European Capitals of Culture.

Each Lab will be conducted under a specific topic that is linked both with the curriculum, the specific location and the agenda of each European Culture Capital, illustrating a key element of the non-institutionalised and independent theatre agenda and identity.

**Make a Move Art Incubator Galway – Digital Practices.** The first session of the Art Incubator will focus on digital practices, both from a business point of view and an artistic point of view. The artistic element of the curriculum in Galway will introduce participants to artists who create work using digital technologies - for example, sensor-based interactions, mixed-reality experiences and virtual reality experiences. Through practical workshops with these artists the practitioners will have the opportunity to experiment with these technologies to understand how they can be incorporated artistically into their own work. This aspect of the curriculum will again draw on the artistic connections established through the Galway 2020's 'Windows on the World' programme, a programme of work specifically oriented towards the creation of artistic work using digital technologies.

The business element of the curriculum in Galway will draw on Galway 2020's aim to become the first 'Virtual European Capital of Culture', and will include workshops and talks with the Galway-based theatre artists and digital media experts on the process of incorporating a digital outreach element in their work. For example, participants will examine practices such as the 'live streaming' of theatre performances, and the creation of cross-media platforms that support the creation and dissemination of live performance work. It is also our intention that participants will learn tools and practices that will enable them to incorporate a digital element into the design and dissemination of their own work during the 'Make a Move' project, which will also feed into the overall project communication and dissemination activities.

During the Galway session, the participating artists will begin the process of identifying project ideas for follow-up cooperation projects after the conclusion of the Make a Move project. Idea identification, formulation and conservation will be conducted in the context of a series of three workshops - to take place at each Art Incubator session throughout the year 2019 - on project development and project fundraising. Throughout the series, the participants will learn about the topic of cultural funding policies in EU countries, challenges that non-institutional and independent theatre practitioners face in the frame of these policies and identifying ways how to manage those challenges. Recognised experts in the field will lead the workshops.



**Make a Move Art Incubator Rijeka – Site-specific theatre and audience outreach.** The second session of the Art Incubator will focus on the topic of site-specific theatre and progressive audience outreach practices in theatre, specifically on the topic of public space and urban locations as places for artistic exploration, work and interaction with the audiences. Within artistic elements of the curriculum in Rijeka, public spaces will be explored as site-specific theatre locations, places for artistic interventions, installations, community art works and other possible forms of contemporary theatre and performing arts practices. In collaboration with an expert historian of Rijeka who will lead a study visit of several Rijeka's locations, and with the artistic experts on site-specific theatre, artists will be developing their projects inside of the frame of specific locations in Rijeka that have a strong meaning for the local community either from the past, present and/or future.

This topic of public space(s) is related to Rijeka 2020 programme that encourages progressive audience development practices by proposing a vision where *"urban areas become spaces where artistic projects are created in collaboration with the local community"*. During the Rijeka session, the participating artists will continue the process of new project idea identification, formulation and development initiated at the Art Incubator session in Galway.

**Make a Move Art Incubator Targu – Mures: InsideOut - Positioning non-institutionalised theatre practices in a critical journalistic and business context.** The third session of the Art Incubator is dedicated to the topics of communication, business and fundraising skills. Many times artists find it difficult to talk about their work, which sometimes results in interviews or performance presentations filled with platitudes. Considering this, it may be difficult for theatre artists and collectives (companies) to promote their work, to gain finances and further to market the performance for the audience. Therefore this Art Incubator session is dedicated to presenting a multi-perspective approach to talking about the artistic product, considering ways of 'translating' the artistic universe into words, using tools from the areas of theatre criticism, journalism and/or aesthetics. At the same time product 'storytelling' will be considered from the point of view of many different audiences and assessed from the business and management perspective, accompanied with tips and tricks from cultural management professionals. The Art Incubator session in Targu-Mures will conclude the process of developing the first set of joint follow-up cooperation proposals coming out of the Art Incubator participants projects. The goal is to finish the development of at least 5 cooperation projects, arriving at the stage of having a clearly defined project idea coupled with a business plan for the project idea execution, including potential funding opportunities.